



*Reach new customers  
with Canopy™ wireless DSL*

***GO ANYWHERE***



**Now—through December 31—reach out for more revenue. Just ask for Bill at 866-515-5825 or visit our online demo at: [www.motorola.com/canopy/demo](http://www.motorola.com/canopy/demo)**



Motorola/Canopy  
1299 E. Algonquin Road  
Schaumburg, IL 60196

Presorted  
First Class Mail  
U.S. Postage  
**PAID**  
Chicago, IL  
Permit No. 2514

### **SECURE YOUR CUSTOMERS NOW**

- 1 Order a Canopy Starter Kit**
- 2 Connect Canopy to your network**
- 3 Sign up customers**

### **PROFITABLE WIRELESS DSL NOW**

- Complement your existing systems with a minimum investment
- Higher ROI—faster deployment helps add to your bottom line

### **GAIN COMPETITIVE ADVANTAGE**

- Deliver wireless DSL quickly and cost-effectively
- Put customers on your network now

### **PROVEN WIRELESS TECHNOLOGY FROM MOTOROLA**

- Most secure wireless broadband available today
- Easily scalable to build your network
- Industry-leader—deployed in more than 60 countries

Call Bill—reach new customers today.  
866-515-5825 [www.motorola.com/canopy](http://www.motorola.com/canopy)



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# GO FURTHER

**Extend your reach with  
Canopy™ wireless DSL**

[www.motorola.com/canopy/demo](http://www.motorola.com/canopy/demo)



**Now—through December 31—reach out for a greater ROI with a Canopy Starter Kit for \$25K. Just ask for Bill at 866-515-5825 to find out what Canopy can do for you.**



### **DSL AS EASY AS 1-2-3**

- 1** Contact Bill to order a [Canopy Starter Kit](#)
- 2** Connect Canopy to your network
- 3** Sign up new DSL customers

### **GENERATING CUSTOMER LOYALTY AND PROFITS HAS NEVER BEEN THIS EASY**

Motorola's Canopy Broadband Wireless Platform helps you reach out to new customers with reliable wireless DSL service. The Canopy system complements your existing network and gives you the opportunity to extend your broadband offering without the investment and time associated with running cable. You can sign up new customers and have them in service in a matter of days.

### **MOTOROLA HELPS YOU FEEL SECURE ABOUT YOUR INVESTMENT**

Proven to be reliable in diverse conditions, Motorola's Canopy system provides carrier grade quality of service and leads the industry in interference tolerance, so your customers have reliable service they can depend on. The Canopy system also comes with AES encryption, the most secure encryption available, so you can offer broadband service to government, financial and healthcare businesses that require the highest level of security.

### **REACH OUT TO NEW CUSTOMERS NOW**

Motorola is offering a single site Canopy System Starter Kit with everything you need to provide reliable, secure wireless DSL to a surrounding ten-mile community. This starter kit includes head end equipment with a capacity for up to 1,200 subscribers, and customer equipment for your first 30 subscribers—for only \$25,000. This offer is a great way to extend your network and experience the benefits of the Canopy system.

**Contact Bill before December 31—go further to extend DSL service to customers. 866-515-5825**

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*Extend DSL and speed up  
sales by December 31*



*Lead your market with  
Canopy™ wireless DSL*

***GO AHEAD***



Hurry—you have until December 31 to pick up a Canopy Starter Kit for \$25,000. It can help you connect with customers and outpace the competition. Call Bill at 866-515-5825 or check out our demo: [www.motorola.com/canopy/demo](http://www.motorola.com/canopy/demo)



**EXERCISE YOUR RIGHT TO MORE MARKET SHARE**

Canopy makes delivering broadband services to consumers and businesses alike faster and easier than ever before. Canopy modules augment your network by providing reliable, secure broadband access to new subscribers.

Use the Canopy system as a wireless Ethernet extension to carry data, voice and video services. Sign up and satisfy new customers by providing them with reliable broadband service in days.



**PROFIT BEFORE DECEMBER 31—IT'S EASY**

- 1 Contact Bill to order a Canopy Starter Kit**
- 2 Connect Canopy to your network**
- 3 Sign up new DSL customers**

**GROW YOUR NETWORK WHERE THE CUSTOMERS ARE**

The Canopy system can be installed quickly with low up-front costs. This system architecture and business model reduces your risk of investment and allows you to:

- Test new markets
- Extend the network to new construction areas
- Reach remote areas
- Deliver interim service while building the network

**OPPORTUNITY WITHIN REACH—AN INVESTMENT WITHIN REASON**

A Canopy Starter Kit is an investment made for your growing business. It contains everything you need to serve wireless DSL within a 10-mile radius. You can also connect communities up to 35 miles away with a Backhaul.

The Kit complements your current network and includes equipment that covers up to 1,200 subscribers. Customer equipment is included for the first 30 subscribers. A \$25,000 Kit is a smart first step that can produce returns for you quickly.

Call Bill before December 31 at 866-515-5825—go ahead and take the lead with Canopy wireless DSL. [www.motorola.com/canopy](http://www.motorola.com/canopy)

**GO ANYWHERE GO FURTHER GO AHEAD**



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